

INTERESTED IN DIVERSIFYING YOUR LANGUAGE DEPARTMENT?

BECOME A PARTNER



Want to offer additional opportunities to your students
beyond what your current institution can afford?

CLP serves approximately 400 students per semester and works
collaboratively with several higher education institutions within
and beyond Wisconsin. We are continually seeking additional
partnerships to further expand opportunities to today's learners.



For more information about the program,
languages taught on your campus and how
your institution can participate, contact:

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HELPING STUDENTS BUILD WORLD LANGUAGE FLUENCY FOR OVER TWO DECADES



Learning a language prepares students for life and career through building social-cross cultural skills, problem solving and critical thinking, flexibility and adaptability, collaboration, and the ability to communicate among other soft skills.

DISCOVER A WORLD OF POSSIBILITY

Are you prepared to...



- GRADUATE** knowing how to relate to business partners in the global marketplace?
- THRIVE** in a diverse university environment – living and learning together?
- UNLOCK** the keys to cultural communication?
- BE GLOBALLY** literate in a worldwide economy?
- PARTICIPATE** in emerging industries with foreign investors?
- UNDERSTAND** the increased diversity in your community?
- CONFIRM** your commitment to lifelong learning?

BENEFITS OF THE COLLABORATIVE LANGUAGE PROGRAM



No hidden costs for students



Small classes with more individualized attention



CLP uses a variety of blended and online learning models that integrate today's emerging technology tools



Specializing in languages identified as critical to US security and the economy.



CLP courses average over 70% retention from semester to semester, higher than the national average for these languages.



TOP 3 REASONS TO LEARN WORLD LANGUAGES



ADVANCE YOUR CAREER

The demand for bilingual professionals is rising exponentially. U.S. job postings specifically geared toward bilingual candidates have more than doubled in the past decade.

New American Economy, Not Lost in Translation: The Growing Importance of Foreign Language Skills in the U.S. Job Market, March 2017, p.2.



FEED YOUR BRAIN

People who speak two or more languages have significantly better overall cognitive abilities than those who speak only one. This includes increased memory, improved problem-solving, critical thinking, and planning skills, as well as an improved ability to multi-task. Your brain is being challenged to switch between languages, as well as to receive input in multiple forms and negotiate meaning.



SEE THE WORLD

Traveling as a speaker of the local language can revolutionize a trip abroad. While monolingual travelers are capable of visiting the same places, travelers who know more than one language are more easily able to navigate outside the tourist bubble and to connect and interact with the place and its people in a way that is often inaccessible to those without the language.